

1. Introduction

This is the final report of a project carried out in 2014-2015 by CIRMAD in the North West Region of Cameroon with funding from the Pittsburgh Zoo & PPG Aquarium's PPG Conservation & Sustainability Fund.

Grant Recipient Details	
Project title	<i>Production of a multi-faceted poster of the endangered Nigeria-Cameroon chimpanzee and creation of school clubs around chimp habitat sites for conservation education.</i>
Principal investigator	Liyong Emmanuel sama
Institution and Position	Coordinator/CEO of Centre for Indigenous Resources Management and Development (CIRMAD)
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Project site	The North West Region of Cameroon
Project category	Conservation Education
Reporting period	1 st September 2014 to 31 st May 2015
Amount of grant	\$2,995
Date of reporting	10 th June, 2015

2. Project objectives and realisation

Objective	Status	Comments
1a) To raise public awareness on the endangered <i>P. t. Elliotti</i> , using a produced poster.	Fully achieved	700 copies of a multifaceted poster of the <i>P. t. Elliotti</i> was produced and distributed in the target chimp habitat site communities (to palaces, schools, administrative and municipal offices, public spots and some key individuals). Packs of the posters have also been distributed to the central and North West Regional services of the Ministry of Forestry and Wildlife (MINFOF), the North West Governor's office, North West Regional Delegation of Environment and various conservation organisations and personalities. The electronic copy of the poster has been posted on Facebook, Twitter, LinkedIn and in our website <www.cirmad.net>.
1b) To revive stakeholder	Partially	One other recommendation of the Regional Action Plan alongside "community awareness and conservation education programme in

commitment in the implementation of the Regional Action Plan.	achieved	schools and communities” which CIRMAD presently implements, is the creation of a multi-site protected area. The government recently created the Kimbi- Fongum National Park taking in the important chimp habitat site of Fungom Forest Reserve, and has just followed it up by linking it up with Kom-Wum Forest Reserve (an important chimp habitat) as a gazetted Technical Operation Unit (for special conservation attention). The revival of stakeholder commitment is expected to increase after our planned sharing of this pilot project phase report to them.	
2) To use school clubs for chimp conservation education in chimp habitat site communities	Fully achieved	Five “Chimp Survival Clubs” have been created in five secondary schools as planned, but in four adjacent communities of the several chimp habitat sites. These are:	
		No.	School
		1.	Government High School (GHS), Kejom Keku
		2.	Government Technical College (GTC), Balikumbat
		3.	Government Secondary School (GSS), Ngolain-Mentang, Fundong
		4.	Government High school (GHS), Benakuma
		5.	Government High School (GHS), Esu
			Chimp habitat site
			Tubah-Awing-Balikumbat forest cluster
			Kom-Wum Forest Reserve
			Southern Menchum forests
			Kimbi-Fungom National Park, formerly Fungom Forest Reserve.

3. Unforeseen difficulties and mitigating measures taken

Difficulty	Mitigating measure taken
The unexpected increase of fuel prices by the government affected our travel expenses.	We couldn't travel to far off Ako-Mbembe Forest Reserve area to create a chimp club.
The need for a first trip by a project staff to a targeted school to arrange for chimp club creation, before the trip by 2 for the clubs creation proper.	
In project planning we had overlooked the June-July-August school holidays, during which the school club creations could not be done.	This necessitated the extension of the timeline.
The provision of a notebook, a pen and some snack (like biscuits) to the circa 50 members of each “Chimp Survival Club” being created.	We provided these from own funding of CIRMAD.
A faulty camera requiring more expenses for maintenance; using it we lost pictures of the GTC, Balikumbat “Chimp Survival Club”.	We have applied for a new camera from IDEA WILD.

4. **The three most important outcomes of your project.**

- ✓ The first ever poster of the endangered Nigeria-Cameroon chimpanzee was produced, bearing alert messages and pictures on the plight and international concern for the red-listed, indigenous great ape, and distributed deep in the rural communities neighbouring the forest habitats of the chimp, especially through the chimp club members. The poster today adorns the walls of some public offices, palaces and recreational spots, conveying its important awareness-raising and educational messages to almost every strata of the concerned public.
- ✓ Three of the schools in which we have created the “Chimp Survival Clubs” hadn’t the government-ordained Environmental Clubs and those existing were generally dysfunctional. Even where they existed, there hadn’t lessons on wildlife conservation. We chimp clubs creation with general lectures on wildlife conservation in general and the Cameroon wildlife legislations in particular, which was a sort of novelty in secondary schools, since environmental studies are done only the university level.

5. **Community benefits**

- Enlightenment, on wildlife conservation.
- Economic benefits from project execution funds spent locally during field activities.
- Conservation leadership development in the youths.

6. **Dissemination of results (with others)**

This Final Report and the earlier submitted Sustainability 6 Months progress Report will be summed up and circulated to the Regional Delegate of Forestry and Wildlife and the Association of Environmental Education –North West (ASEC-NW) with which we have been closely working. A copy will be posted on the CIRMAD website and newlines of it will be posted on Facebook, Twitter and LinkedIn as we have already been doing with the progress of the project.

The chimp poster was prominent on the exposition stand of CIRMAD during the recently celebrated 2015 World Environment Day, where some copies were distributed to the public.

7. **Timeline** (Respect of timeline and necessary deviations)

Initially planned to start from May 2014 to February 2015 the first constraint to the project timeline was because the PPG Conservation & Sustainability Fund succeeded to disburse the granted fund only in late June 2014.

Secondly, we had overlooked the June-July-August 2014 school holidays, during which the school club creations could not be done. This necessitated the prolongation of the project to May 2015.

8. **Budget: a breakdown, differences and justification.**

Item	Budgeted Amount	Actual Amount	Difference	Comments
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Designing/production of 700 chimp poster (copies)	\$1610	\$1540	+\$70	For designing most of it we printed it at \$2.2 each.
Field trips to 5 chimp habitat sites municipalities (transport, lodging and subsistence)	\$850	\$900	-\$50	An unexpected increase in fuel prices resulted to an increase in transport fares
Organizing of meetings for creation of 5 pilot “Chimp Survival Clubs”	\$140	\$140	0	
Operational handbook for Chimp Clubs	\$50	\$50	0	
Communication (internet, telephone and post)	\$200	\$200	0	
Project stationery and camera accessories	\$75	\$95	-20	Increased expenses on a faulty camera.
Documentation (printing, photocopying & printing of field pictures)	\$70	\$70	0	
Total	\$2,995	\$2,995	0	

NB: The estimated rate of exchange used: US\$1 to FCFA500

9. The important next steps

The creation, training and empowerment of “Chimp Survival Club” adjacent the Ako-Mbembe Forest Reserve, one of the important chimp habitat sites of the North West Region.

As the project under review progressed we realized the need to train and provide members of the created clubs with the resources with which to carry out village sensitisation campaigns in their respective communities. It also became necessary to organize field expeditions for members of the chimp clubs, to familiarize them with the ecology of the endangered, indigenous great ape. These are expected to render the project much more sustainable.

Relevant project activities have been conceived and planned for the sustainability measures. Luckily, the granted 2015 Pittsburgh Zoo & PPG Aquarium’s PPG Conservation & Sustainability Fund will enable us to accomplish that next phase of the project.

10. Donor recognition/use of logo in project

In recognition and appreciation of the project grant, the logo of the Pittsburgh Zoo & PPG Aquarium was given pride of place and mention in the Chimpanzee Poster, the Operational Handbook for the chimp clubs and other related literature, like the article titled: CIRMAD in Chimpanzee Conservation as found at https://cirmad.net/chimpanzee_conservation. A copy of the logo featured prominently at the exposition stand of CIRMAD during the 2015 World Environment Day in Bamenda.

11. Concluding comments

Normally we have had shortcomings in the execution of this pilot phase of the project, and learnt useful lessons to better execute the subsequent phases. But most important of all we solicit your feedback to guide us to greater performance.

To me, by its pioneering support for this project makes the Pittsburgh Zoo & PPG Aquarium an incontrovertible international partner in the implementation of the Regional Action plan for the Conservation of the Nigeria-Cameroon Chimpanzee (Morgan et al., 2011).

Thank you for standing so steadfastly by us. We crave never to disappoint the Zoo.

Additional materials (pictures and relevant documents)

In addition to earlier sent pictures, including the chimpanzee poster and Chimp Survival Club Handbook, find attached:

- i. Chimp Survival Club of GHS, Kejom Keku
- ii. Chimp Survival club of GSS, Ngolain-Mentang
- iii. Chimp Survival club of GHS, Benakuma
- iv. Chimp Survival Club of GHS, Esu
- v. Chimp poster at drinking spot in Benakuma, Southern Menchum
- vi. Wildlife conservation lecture during club creation
- vii. Chimp club under national flag
- viii. Giving identity of to Esu chimp club
- ix. CIRMAD's exposition stand on WED with PPG logo
- x. Facsmile of poster distribution letters, attendance list chimp clubs and page of poster distribution in the communities.

Signed: Liyong Emmanuel Sama

Date: 10th June, 2015